

**RHO GYNNIG ARNI!
GIVE IT A GO!**

DIWRNOD

**SHWMAE
SU'MAE
DAY**

**HYDREF 15
OCTOBER 15**

**PECYN HYRWYDDO
PROMOTION PACK
2024**



Ariennir gan
Lywodraeth Cymru
Funded by
Welsh Government

MENTRAU IAITH



Beth yw Diwrnod Shwmae Su'mae?

- Diwrnod arbennig, ar 15 Hydref, i annog pawb i ddechrau pob sgwrs gyda Shwmae neu Su'mae.
- Cyfle i ddathlu'r Gymraeg yn eich cymuned, gweithle, ysgol neu goleg.
- Mae'n agored i bawb, o bob oedran, o bob cwr o Gymru.
- Does dim rhaid i chi siarad Cymraeg yn rhugl i gymryd rhan!

Ble a sut mae cymryd rhan?

- Yn eich ysgol, swyddfa neu glwb. Mewn siop, yn y parc, ar y stryd. Ble bynnag sy'n gyfleus i chi!
- Beth am gynnal eich digwyddiad eich hun - bore coffi, cyngerdd neu sesiwn celf a chrefft?
- Rhedeg busnes? Beth am gynnig gostyngiad i gwsmeriaid sy'n sgwrsio gyda chi yn Gymraeg?
- Sefydlwch grŵp i drefnu gweithgareddau yn lleol.



What is Diwrnod Shwmae Su'mae?

- A special day, on 15 October, to encourage people to start every conversation with Shwmae or Su'mae.
- An opportunity to celebrate the Welsh language in your community, workplace, school or college.
- It's open to everyone, wherever you are, whatever your age!
- You don't need to be able to speak Welsh fluently to take part!

How and where do I take part?

- At school, at work or at an event. In the park, on the street or at the shops. Wherever is convenient for you!
- Why not hold your own event - a coffee morning, concert or craft session?
- Running a business? Why not offer a discount to customers who chat with you in Welsh?
- Set up a group to organise more events locally in Welsh.

HYRWYDDO'R DATHLU

Rhannwch ein postiadau ar y cyfryngau cymdeithasol dros yr wythnosau nesaf.

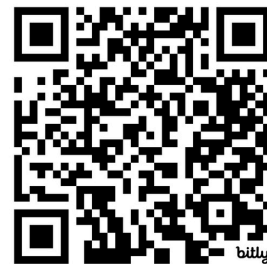
Rhannwch luniau o'ch digwyddiadau chi gan ddefnyddio'r hashtag, #shwmaesumae24 a thagio @ShwmaeSumae ar Facebook ac X neu @diwrnodshwmaesumae ar Instagram.

Mae adnoddau ar gael am ddim ar wefan shwmae.cymru neu gallwch ddefnyddio'r poster yn y pecyn yma i hyrwyddo eich digwyddiad.



Mae rhestr chwarae o ganeuon Cymraeg ar Spotify yn arbennig ar gyfer y diwrnod eleni.

bit.ly/shwmae24



PROMOTING THE CELEBRATIONS

Share our social media posts over the coming weeks.

Post photos of your own events. Use the hashtag, #shwmaesumae24 and tag @ShwmaeSumae on Facebook and X or @diwrnodshwmaesumae on Instagram.

Download resources from the shwmae.cymru website for printing and decorating - they're free!
Or use the poster in this pack to advertise your events.



There's a playlist of Welsh songs on Spotify created to celebrate the day this year.

bit.ly/shwmae24



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Torrwch hwn allan a'i lamineiddio i'w ddefnyddio mewn lluniau.
Print, cut and laminate for use in photos!

SHWMAE



Torrwch hwn allan a'i lamineiddio i'w ddefnyddio mewn lluniau.
Print, cut and laminate for use in photos!

SU' MAE



DIOLCH THANK YOU #SHWMAESUMAE24



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