

WHAT IS SHWMAE SU'MAE DAY?

- An opportunity to celebrate the Welsh language in your community, workplace or school.
- It aims to encourage the people of Wales to start every conversation with "Shwmae" or "Su'mae".
- Before long, a single Shwmae or Su'mae will turn into hundreds and thousands of greetings throughout the year.

WHO CAN GET INVOLVED?

- It is open to everyone, of all ages, from all parts of Wales.
- Umbrella organisation, Dathlu'r Gymraeg, leads the activities but the day belongs to everyone who has an interest in seeing the Welsh language thrive.
- Whether a non-Welsh speaker, learner or fluent in Welsh – whatever your ability, the day is something we can celebrate together.



WHEN IS SHWMAE SU'MAE DAY?

Saturday 15 October

Most schools, colleges and workplaces will celebrate on Friday 14 October

A red speech bubble containing the word 'Shwmae!' in white, bold, sans-serif font.

To find out what's on across the country, go to:

www.shwmae.cymru



@ShwmaeSumae
#ShwmaeSumae



www.facebook.com/ShwmaeSumae2016/

WHERE CAN I TAKE PART?

- Anywhere and everywhere! It is a day of grassroots celebrations across Wales.
- Hold your own event and celebrate in a way that is meaningful to you.
- A great opportunity for individuals, friends, schools, colleges, workplaces, organisations and businesses to come together and have fun.

HOW DO I GET INVOLVED?

- There are no restrictions. Do something that reflects what is important to you.
- Want inspiration? Coffee morning, Coffee and chat, Flash mob, Shwmae Su'mae Awards.
- Have a special skill or craft? Why not run a workshop?
- Run a business? Why not offer a discount to customers who start a conversation with Shwmae?
- Set up a group to encourage local activities.